Keenan City of LA Delta Dental March 2024

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Agenda

- 2024 Program Renewal Overview
- 2023 Participation & Utilization



Keenan & Associates | CA License No. 0451271

Program Renewal Overview

Three plan types offered to employees: DPPO, DHMO, and Preventative Only

Delta Dental was awarded the RFP by the JLMBC for a three-year contract beginning January 1, 2024, with an option for up to two additional one-year terms.

- Dental HMO
 - Delta proposed a 5% rate decrease effective 2024 and guaranteed for a five-year period
 - This is the first premium change for the Dental HMO plan since Delta was implemented in 2014
- Dental PPO
 - Delta proposed a 2% rate decrease effective 2024 and guaranteed for a three-year period
 - Delta proposed a 1.75% decrease to rates for the DPPO plans for 2023
 - Prior to 2023, the DPPO Plan rates had been in place since 2017
- Dental Preventive
 - Delta proposed a 2% rate decrease effective 2024 and guaranteed for a three-year period
 - Delta proposed a 1.72% decrease to rates for the Preventative plans for 2023
 - Prior to 2023, the DPPO Plan rates had been in place since 2014

Participation and Utilization Overview

- 2023 saw an increase in overall plan enrollment of 1.6%
 - 2022 saw 1.3% decrease in overall plan enrollment
- 2023 plan financial utilization increased by 1.2% compared to 2022
 - The total plan costs were 97.1% of premium in 2023 vs. 94.3% in 2022
 - Plan financial utilization cost per employee per month are back to pre-pandemic counts
 - 2019: \$75.64
 - 2023: \$75.37
- Plan Design
 - Diagnostic & Preventative waiver is a feature for the City's plan, providing added value to members by preserving annual benefit maximum spending power
 - 55.9% of members received at least one cleaning in 2023 (small decline from 56.0% of members in 2022). This is higher than Delta's municipal benchmark of 53.1% of members.
 - Employee online engagement 2023 stats
 - 45% members have an active online account, small increase from 44% of members in 2022
 - There were no cost estimator requests in 2023
 - Decline from 459 requests in 2022 and 216 requests in 2021

2023 Annual Review

CITY OF LOS ANGELES (01764 et al.) March 7, 2024

Today's agenda

Improving health through access to quality care





- Financial Overview
- Plan Utilization
- Network Utilization
- Network Access & Recruitment

• Member Experience

- Digital Campaigns
- Member Support
- Education & Wellness
- Open Enrollment Materials
- HealthCare Spending Credit Card

2023 Key Insights City of Los Angeles 2023 Plan Performance



Financial Overview

- 1.2% increase in incurred PEPM costs.
- 1.6% increase in dental enrollment.

Plan Utilization

- 92.9% of utilizers visited a Delta dentist.
- \$15.3M savings from provider discounts.
- 64.5% of members visited a dentist.
- 4.0% of members reached the annual maximum.

Member Engagement & Resources

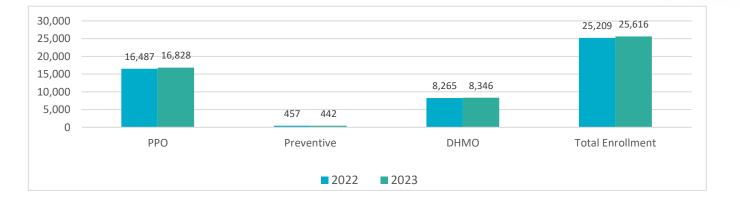
- 45% of members have an online account
- Digital campaigns
- Member support



2023 Enrollment by Plan

Average Employee Enrollment

- PPO: +2.1%
- Preventive: -3.3%
- DCUSA: +1.0%
- Overall: +1.6%



Average Employee Age

- PPO: 48.5
- Preventive: 48.0
- DCUSA: 43.0
- Benchmark: 47.7

	Primary enrollee	Adult dependent	Child dependent
PPO	48.5	50.1	15.0
Preventive	48.0	49.1	14.1
DCUSA	43.0	46.3	13.9
Benchmark	47.7	50.7	13.9

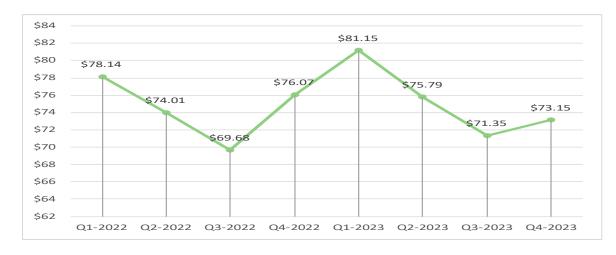
Financial Overview

Incurred Period: Jan 2023 - Dec 2023 compared to prior years

Incurred PEPM by year



Incurred PEPM by quarter



The total plan costs were 97.1% of premium in the current year vs. 94.3% in the prior year.

1.2% increase in incurred PEPM costs in 2023.

Incurred PEPM back to pre-pandemic values.

Network Utilization & Discounts

Period: Jan 2023 - Dec 2023

# of Utilizers	2022	2023	Benchmark*
РРО	67.8%	67.6%	61.3%
Premier	25.8%	25.3%	34.3%
Non-contracted	6.4%	7.1%	4.4%

92.9% of utilizers receiving services from a Delta Dentist.

67.6% of utilizers are visiting a Delta PPO dentist.

	РРО		PPO Premier		Non-contracted		Total	
Total submitted	\$31,341,897	100.0%	\$8,952,297	100.0%	\$3,247,064	100.0%	\$43,541,258	100.0%
Provider discounts	\$13,110,570	41.8%	\$2,210,224	24.7%	\$0	0.0%	\$15,320,794	35.2%
Other savings	\$2,948,689	9.4%	\$722,346	8.1%	\$359,522	11.1%	\$4,030,557	9.3%
Plan pays	\$10,010,272	31.9%	\$3,715,796	41.5%	\$1,319,700	40.6%	\$15,045,768	34.6%
Patient liability	\$5,272,367	16.8%	\$2,303,931	25.7%	\$1,567,842	48.3%	\$9,144,140	21.0%

\$15.3M savings from network discounts:
42% Discount for PPO
25% Discount for Premier
35% Net effective discount

PROPRIETARY AND CONFIDENTIAL *Benchmark data based on Delta Dental's government and municipalities book of business

2023 Network Access & Recruitment

We continue to recruit network dentists

County	Provider Universe	Premier Dentists	PPO Dentists
Los Angeles	9,305	76.2%	64.0%
Orange	4,310	76.4%	64.5%
Riverside	2,461	80.1%	75.5%
San Bernardino	2,358	78.6%	72.9%
Ventura	1,164	82.0%	71.4%

City of LA	Utilized Providers	Utilized Provider Voluntary terminations	Providers Added	Providers Added Utilized by COLA
Los Angeles	4,236	34	562	137
Orange	795	9	226	12
Riverside	251	2	225	11
San Bernardino	457	2	202	14
Ventura	177	0	119	4
CALIFORNIA	5,860	43	1363	182

Industry Leading Access

77% of CA providers contracted with Delta.

COLA Network Details

Delta Dental enrollees visited 5,860 Delta dentists.0.7% utilized providers voluntary terminated.107 employees impacted by provider terminations.

Recruitment Efforts

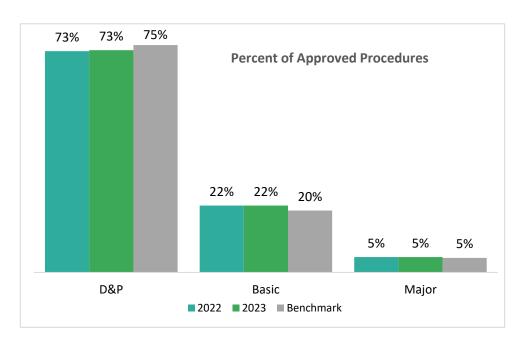
Delta added 1,363 new dentists in CA.

182 recruited dentists already treating City of LA members.

Distribution of Services

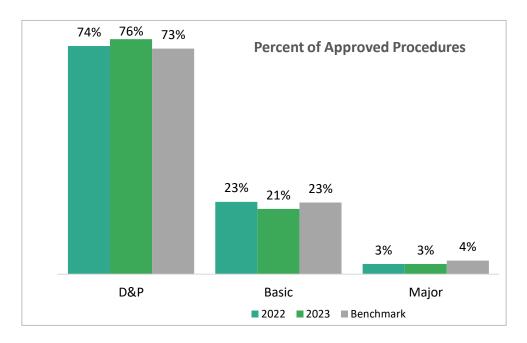
Incurred Period: Jan 2023 - Dec 2023 compared 2022

PPO



The percentage of D&P procedures is **below** the Book of Business benchmark by 1.7% in 2023.

DCUSA



The percentage of D&P procedures is **above** the Book of Business benchmark by 3% in 2023.

Diagnostic & Preventive Services Submitted cleanings & exams by unique utilizers

Cleanings	2022		202	Benchmark*	
No utilization	13,984	35.3%	14,337	35.5%	38.9%
0*	3,534	8.9%	3,480	8.6%	7.0%
1	10,362	26.2%	10,335	25.6%	22.6%
2	10,755	27.2%	11,170	27.7%	27.2%
3+	954	2.4%	1,023	2.6%	3.3%
Total	39,589	100.0%	40,341	100.0%	100.0%

Exams	2022		202	.3	Benchmark*
No utilization	13,980	35.3%	14,337	35.5%	38.9%
0*	2,144	5.4%	2,070	5.1%	5.1%
1	12,091	30.5%	12,231	30.3%	27.5%
2	10,031	25.3%	10,351	25.7%	23.6%
3+	1,343	3.4%	1,356	3.3%	4.9%
Total	39,589	100.0%	40,341	100.0%	100.0%

Cleanings

55.9% of members had teeth cleaned in 2023.

86.6% of utilizers had at least one cleaning in 2023.

<u>Exams</u>

59.3% of members had an exam in 2023.

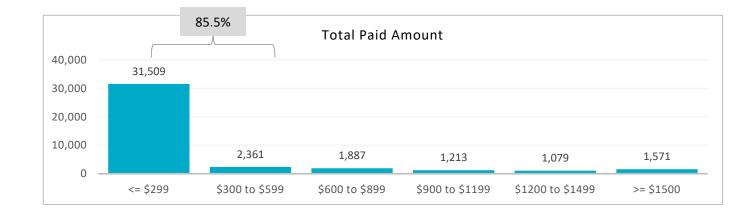
92% of utilizers had at least one exam in 2023.

35.5% of members did not utilize dental plan in 2023.



Annual Maximum

PPO Plan	202	2022		
\$1500 Max	Utilizers	% of Members	% of Utilizers	% of Utilizers
Primary Enrollee	915	5.1%	7.7%	8.1%
Adult Dependent	356	4.7%	7.5%	7.2%
Child Dependent	300	2.1%	3.3%	3.3%
Total	1,571	4.0%	6.1%	6.2%



4% of members, 6.1% of utilizers reached their maximum in 2023

85.5% of members had claims paid under \$600.00

Benchmark*

Annual Maximum	% of Groups	
\$1,500	28.2%	
\$2,000	24.5%	
\$2,500	8.3%	
\$1,750	2.2%	
\$1,700	1.9%	
Annual	% of	
Annual Maximum	% of utilizers⁺	
Maximum	utilizers+	
Maximum \$3,000	utilizers+ 1.7%	
Maximum \$3,000 \$2,500	utilizers+ 1.7% 1.0%	



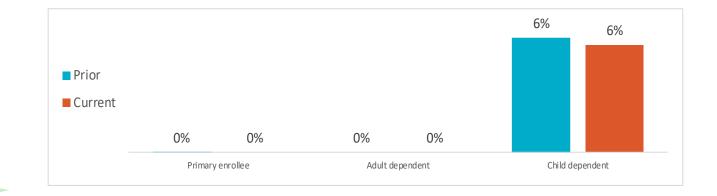
PROPRIETARY AND CONFIDENTIAL *Benchmark data based on Delta Dental's government and municipalities book of business

Ortho Utilization

Incurred Period: Jan 2023 - Dec 2023 compared to prior year

% of Members Using Ortho

		20	22	20	23
-	Member class	Number of ortho utilizers	% of members using ortho*	Number of ortho utilizers	% of members using ortho*
	Primary enrollee	0	0.0%	0	0.0%
	Adult dependent	0	0.0%	0	0.0%
	Child dependent	875	6.3%	830	5.9%



5.9% of child dependents utilized ortho in 2023.

\$1,500 orthodontic lifetime maximum.

Benchmark*

% Clients*
55.4%
44.6%

Otho Max	% of Clients*
\$1,000	28.6%
\$1,500	36.2%
\$2,000	14.3%
\$1,200	2.9%



*Benchmark data based on Delta Dental's government and municipalities book of business

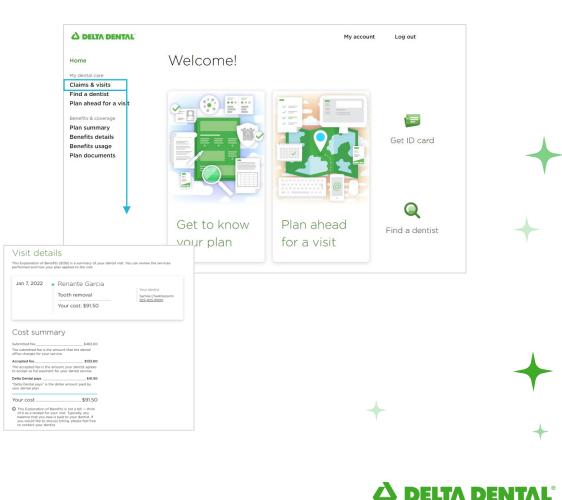
Website Stats

45% members have an active online account

- ✓ 1% increase in online access from 2022
- ✓ 66.8% of members signed up for paperless EOB's

6,151 unique website visitors in 2023

- ✓ 34% increase in website visitors
- ✓ Top pages accessed include ID cards, claims, documents
- ✓ No cost estimator requests



Digital Campaigns

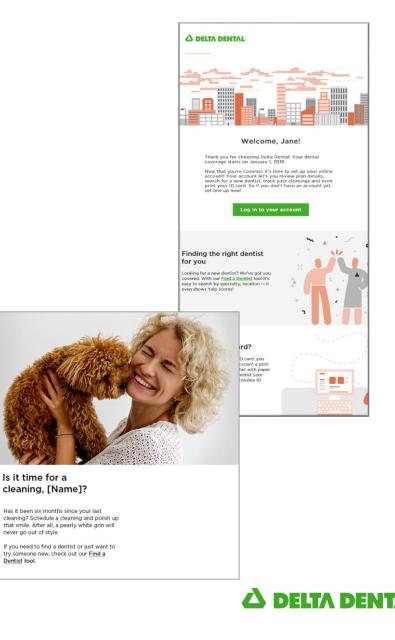
Encourage employees to make the most of their benefits

Welcoming employees to support a positive experience

- Welcoming members onto their dental plan ٠
- Introducing members to the Find A Dentist tool ٠
- Information on ID Cards and how to get digital ID card. ٠
- Encouraging members to register on the member portal

Encouraging employees who haven't visited the dentist

- An email encouraging them to schedule an appointment for a ٠ cleaning and exam
- A **congratulatory** email after their visit for taking charge of their ٠ oral health
- A reminder email (if they chose to set one up) to schedule ٠ another exam and cleaning



never go out of style.

Dentist tool

Member support

Tools and resources for engagement

Video resources

Helping members make the most of their dental benefits







Available in English and Spanish

Dental health webinars

Oral health education

Facilitated by:

Jessica Buehler, DDS Afton Cowen, DMD

Engaging sessions focused on preventive oral health care

- Understanding tooth decay
- Gum health: the foundation of your smile
- How oral health impacts
 overall health

Oral Health & Aging

- Dentistry change as we age
- Gum health, dry mouth, avoiding tooth loss, and the mouth-body connection





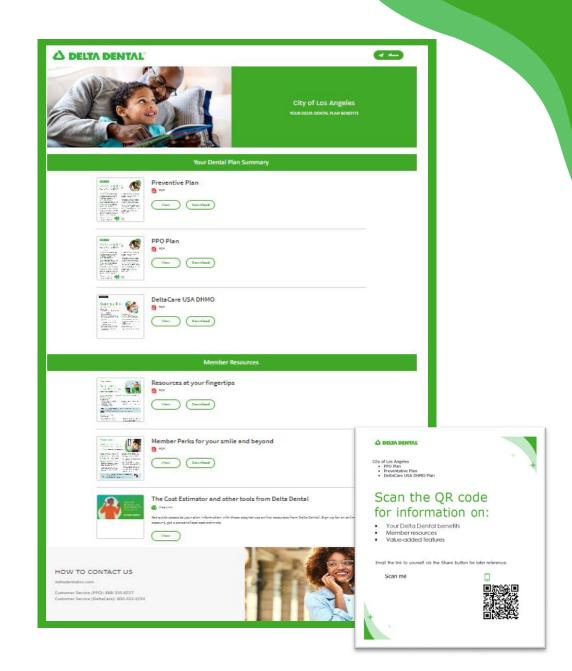
Open enrollment microsite

We made it easy

Get Delta Dental materials via QR Code

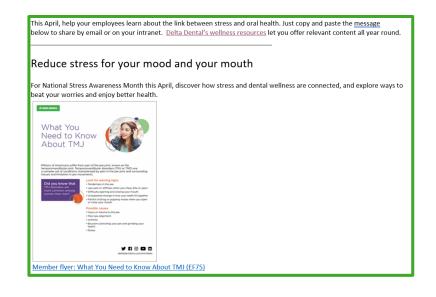
- Access via a unique URL and/or a QR code
- Intuitive layout to find pertinent content in one place.
- Flexible mobile access.
- Share, forward, bookmark & text options





Dental Education & Wellness Content

Monthly digital resources designed to offer relevant content all year





Ready to send wellness content makes it easy to share with employees



2024 wellness calendar

Resources designed to offer relevant content all year

January

- Glaucoma Awareness Month
- New Year, New You

February

- American Heart Month
- Children's Dental Health Month
- Gum Disease Awareness Month
- National Pet Dental Health Month
- Valentine's Day
- National Eating Disorders Week
- Tooth Fairy Day (2/28)

March

- Autoimmune Disease Awareness
 Month
- National Nutrition Month
- First Day of Spring
- World Oral Health Day
- National Drug & Alcohol Facts Week

April

- National Anxiety & Stress
 Awareness Month
- National Facial Protection Month
- Oral, Head & Neck Cancer Awareness Month
- National Dental Hygienists Week
- Earth Day
- National Prosthodontics
 Awareness Week

May

- Mental Health Awareness Month
- National Asthma & Allergy Awareness Month
- National Osteoporosis Awareness Month
- National Physical Fitness & Sports Month
- Save Your Tooth Month
- Women's Health Month
- Drinking Water Week
- National Piercing Day
- National Smile Month

June

- Alzheimer's Awareness Month
- Employee Wellness Month
- Men's Health Month
- National Migraine and Headache Awareness Month

July

- National Cleft & Craniofacial Awareness & Prevention Month
- Independence Day

August

- Back to School
- Dental Implant Month
- National Fresh Breath Day
- Tooth Fairy Day

September

- Dental Infection Control Month
- Healthy Aging Month
- National Recovery Month
- Family Health and Fitness Day

October

- Breast Cancer Awareness Month
- Menopause Awareness Month
- Cold & Flu Awareness Month
- National Dental Hygiene Month
- National Orthodontic Health Month
- Halloween

November

- American Diabetes Month
- National COPD Awareness Month
- National Brush Day
- Great American Smoke Out
- Thanksgiving
- National Flossing Day

December

- Healthy Holidays
- World AIDS Day (12/1)





Thank you!

A DELTA DENTAL°